

# Editorial calendar

## Product Showcase

Each issue of Metropolis includes the Product Showcase, a special curated section of innovative architecture and interior products. Metropolis designs these 1/4 page advertorial units.

## Advertiser Study

Metropolis works with Signet Research to evaluate advertisements in one issue each year, providing partners with reports and leads. Full-page ads and spread units qualify for the Ad Study.

## Feb/March

**Radical Changemakers in Architecture and Design**

**Special Section**  
Dream Clients

**Commercial Feature**  
Education

**Residential Feature**  
Sustainable Homes

**Specify**  
Stone, Tile, and Surfaces

**Trade Show Highlights**  
KBIS Preview,  
IBS Preview

**Showcase Close:** January 21  
**Issue Close:** January 28  
**Materials Due:** January 31  
**In-Home:** March 10

**Product Showcase**

## April/May

**North American Architecture and Design**

**Special Section**  
Future100

**Commercial Feature**  
Healthcare

**Residential Feature**  
Senior Living

**Specify**  
Glass

**Trade Show Highlights**  
Salone del Mobile Preview,  
Architectural Products

**Showcase Close:** March 5  
**Issue Close:** March 12  
**Materials Due:** March 17  
**In-Home:** April 28

**Product Showcase**  
**Advertiser Study**

## Product

June/July/August

**Specify: Products Making a Positive Impact**

**Special Section**  
Sustainability Lab

**Commercial Feature**  
Workplace

**Residential Feature**  
Affordable Housing

**Specify**  
Textiles, Fiber, and Acoustics

**Trade Show Highlights**  
NeoCon Preview,  
AIA Expo Preview

**Showcase Close:** April 23  
**Issue Close:** April 30  
**Materials Due:** May 5  
**In-Home:** June 16

**Product Showcase**

## Sept/Oct

**Ten Breakthrough Ideas in Architecture and Design**

**Special Section**  
Emerging Architects

**Commercial Feature**  
Hospitality

**Residential Feature**  
Sustainable Multifamily

**Specify**  
Lighting

**Trade Show Highlights**  
BDNY, Greenbuild Preview

**Showcase Close:** July 28  
**Issue Close:** August 4  
**Materials Due:** August 7  
**In-Home:** September 22

**Product Showcase**

## Nov/Dec

**The Annual Sustainability Issue**

**Special Section**  
Planet Positive Awards

**Commercial Feature**  
Cultural/Civic

**Residential Feature**  
Prefab Residential

**Specify**  
Biobased Materials

**Trade Show Highlights**  
The Best Architectural and Interiors Products of 2025

**Showcase Close:** October 15  
**Issue Close:** October 22  
**Materials Due:** October 27  
**In-Home:** December 8

**Product Showcase**