

# 2025 EDIT calendar

## INTERIOR DESIGN

### JANUARY/FEBRUARY      MARCH      APRIL      MAY

**ThePositivityIssue**

Kick start 2025 with highlights of the state of design now and a look ahead at all the greatness to come

**SEGMENTS**  
Workplace, Hospitality, Wellness, Fitness, Institutional

**SPECIAL**  
Best of Year Part II: Products (75+ in all categories)

**MARKET**  
Outdoor

*thespec*

AD CLOSE	1.3.25
MATERIALS DUE	1.6.25
THE SPEC CLOSE	12.23.24
IN HAND	2.18.25

**GiantsofDesign200**

The exclusive research rankings of the top 200 A+D heavyweights

**SEGMENTS**  
Rankings: Top 100 and Rising Giants

**SPECIAL**  
Giants Shop Talk: Future of Design (all segments)

**MARKET**  
Giants' Top Picks

**TARGETED DISTRIBUTION**  
C-Suite Execs and Developers

*thespec*

AD CLOSE	1.22.25
MATERIALS DUE	1.28.25
THE SPEC CLOSE	1.14.25
IN HAND	3.20.25

**TheFashionExchange**

Fashion's major influence on design and design's impact on fashion

**SEGMENTS**  
Retail, Hospitality, Cultural, Office, Exhibition/Installation

**SPECIAL**  
Residential: Homes, City Living, Vacation Retreats, Multi-Family Developments

**MARKET**  
Kitchen + Bath

**TARGETED DISTRIBUTION**  
Highest Net Worth Homeowners

*thespec*      *adstudy*

AD CLOSE	2.20.25
MATERIALS DUE	2.25.25
THE SPEC CLOSE	2.11.25
IN HAND	4.14.25

**25BigIdeas**

The boldest and best ideas around innovation and the future of commercial and residential design

**SEGMENTS**  
The New Workplace, Technology, Sustainability, Institutional, Automotive

**SPECIAL**  
Hospitality: Hotels, Restaurants, Bars, Cruise Ships, Spas

**MARKET**  
All Categories & Bath + Spa

**TARGETED DISTRIBUTION**  
Hotel Owners, Operators, Purchasing Agents, Clerkenwell Design Week

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AD CLOSE	3.21.25
MATERIALS DUE	3.26.25
THE SPEC CLOSE	3.12.25
IN HAND	5.15.25



**“Designers find Interior Design to be the most influential publication for their work.”**

-Material Bank Survey, 2022

[view print specs >](#)

**thespec**  
A special section that showcases the newest products, and where readers can explore brands, view trade show highlights, and find inspiration.

**adstudy**  
INTERIOR DESIGN works with Signet Research to evaluate ads in two Interior Design issues annually, providing partners with reports and leads; only full-page and spread ads qualify.

SPRING

MarketTabloid

Semi-annual supplement highlighting 500+ best new product introductions

SPECIAL New Spring Product Introductions

MARKET Seating, Furniture, Lighting, Flooring, Kitchen + Bath, Architectural Products, Fabric + Wallcovering, Outdoor

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AD CLOSE	4.9.25
MATERIALS DUE	4.15.25
THE SPEC CLOSE	4.1.25
IN HAND	5.30.25

JUNE

CommercialbyDesign

The definitive NeoCon issue of the best of commercial design

SEGMENTS Workplace, Educational, Institutional, Civic, Health + Wellness

SPECIAL Leaders Perspective: Future of the Workplace

MARKET NeoCon Preview

TARGETED DISTRIBUTION C-Suite Execs and Developers

thespec

AD CLOSE	4.29.25
MATERIALS DUE	5.2.25
THE SPEC CLOSE	4.18.25
IN HAND	6.26.25

NEOCON

ShowDailies

The official at-show edition of NeoCon: Three Days, Three Issues

SPECIAL HiP Award Winners

MARKET NeoCon (all segments)

TARGETED DISTRIBUTION NeoCon and Fulton Market Design Days

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AD CLOSE	4.15.25
MATERIALS DUE	4.22.25
IN HAND	6.9.25

JULY/AUGUST

GiantsofDesignPartII

The exclusive research rankings of the top A+D firms by major industry segment

SEGMENTS Rankings: Hospitality, Healthcare, Sustainability, International Giants

SPECIAL Mid-Year Global Review

MARKET Trade Show Round Up Partner Market Gallery

TARGETED DISTRIBUTION Hotel Owners, Operators, Purchasing Agents

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AD CLOSE	6.26.25
MATERIALS DUE	7.1.25
THE SPEC CLOSE	6.17.25
IN HAND	8.11.25

SEPTEMBER

Design+TheC-Suite

Commercial projects from design leaders in collaboration with C-Suite power players

SEGMENTS Workplace, Finance, Tech, Residential Development, Educational, Institutional

SPECIAL City Living

MARKET Showroom Round Up New Product Introductions

TARGETED DISTRIBUTION C-Suite Execs and Developers

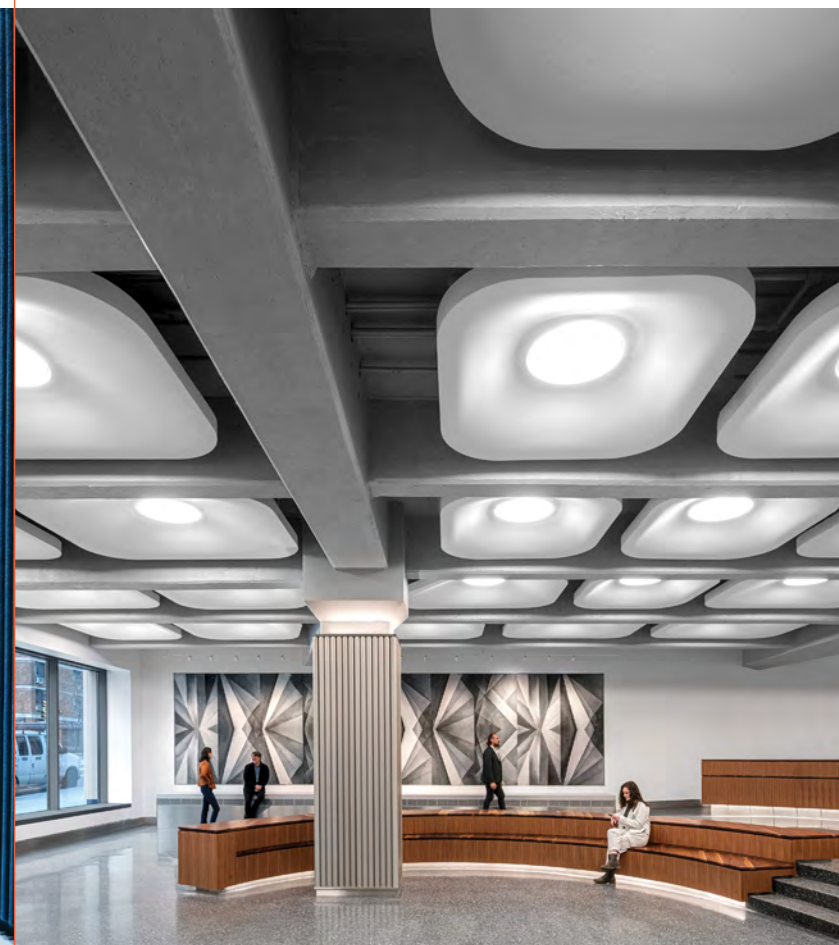
thespec

adstudy

AD CLOSE	7.24.25
MATERIALS DUE	7.29.25
THE SPEC CLOSE	7.15.25
IN HAND	9.15.25

2025

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INTERIOR DESIGN

**SPECIAL CIRCULATION INCLUDES**

- ASID and IIDA architect and designer members
- Material Bank specifiers
- MediaJet private aviation hubs
- NeoCon
- Fulton Market Design Days
- Clerkenwell Design Week
- National Hotel Lodging association
- Leaders magazine
- Newsstands

**OCTOBER FALL NOVEMBER DECEMBER**

**TheExperientialIssue**

Hospitality’s influence across all commercial design, and the brands that shape the experiences

**SEGMENTS**  
Workplace, Hospitality, Retail, Installation

**SPECIAL**  
Hotel Brands Re-emerge

**MARKET**  
Bath + Spa

**TARGETED DISTRIBUTION**  
Hotel Owners, Operators, Purchasing Agents

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<b>AD CLOSE</b>	<b>8.26.25</b>
<b>MATERIALS DUE</b>	<b>9.2.25</b>
<b>THE SPEC CLOSE</b>	<b>8.19.25</b>
<b>IN HAND</b>	<b>10.23.25</b>



**MarketTabloid**

Semi-annual supplement highlighting 500+ best new product introductions

**SPECIAL**  
New Fall Product Introductions

**MARKET**  
Seating, Furniture, Lighting, Flooring, Kitchen + Bath, Architectural Products, Fabric + Wallcovering, Outdoor

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<b>AD CLOSE</b>	<b>9.22.25</b>
<b>MATERIALS DUE</b>	<b>9.26.25</b>
<b>THE SPEC CLOSE</b>	<b>9.12.25</b>
<b>IN HAND</b>	<b>10.30.25</b>



**TheMultiMixIssue**

Commercial meets Residential: Multi-Family to Mixed Use

**SEGMENTS**  
Commercial & Residential Amenity Spaces, Luxury Rentals, Affordable Housing

**SPECIAL**  
Design Hot Shots & Rising Stars

**MARKET**  
Made in America

**TARGETED DISTRIBUTION**  
Highest Net Worth Homeowners

*thespec*

<b>AD CLOSE</b>	<b>10.10.25</b>
<b>MATERIALS DUE</b>	<b>10.15.25</b>
<b>THE SPEC CLOSE</b>	<b>10.1.25</b>
<b>IN HAND</b>	<b>11.21.25</b>



**HallofFame**

Honoring the top talent who have made significant contributions to interior design and architecture

**SUPPLEMENT**  
INTERIOR DESIGN’s Annual Hall of Fame

**SPECIAL**  
Year in Review: State of the Industry from Inspiration to Design by the Numbers

**MARKET**  
Editors’ Picks

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<b>HALL OF FAME CLOSE</b>	<b>10.28.25</b>
<b>AD CLOSE</b>	<b>11.14.25</b>
<b>MATERIALS DUE</b>	<b>11.19.25</b>
<b>THE SPEC CLOSE</b>	<b>11.5.25</b>
<b>IN HAND</b>	<b>1.21.26</b>



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