

# Print specs

## Interior Design (Including Hall of Fame Supplement)

	TRIM*	BLEED
Spread	16 3/4" x 10 7/8"	17" x 11 1/8"
Full-page	8 3/8" x 10 7/8"	8 5/8" x 11 1/8"
Half-page (spread)	16 3/4" x 5 1/4"	17" x 5 1/2"
Half-page (horizontal)	8 3/8" x 5 1/4"	8 5/8" x 5 1/4"
Half-page (vertical)	4 1/8" x 10 7/8"	4 3/8" x 11 1/8"
One-Third Page (vertical)	2 7/8" x 10 7/8"	3 1/8" x 11 1/8"

## Furnished Inserts

Page Size	8 3/16" x 11 3/8" Allow 3/16" head and 3/16" foot trim, 1/8" face and 1/8" gutter.
Trim Size	8 3/8" x 10 7/8" Live matter 1/4" from trim.
Stock	Minimum 60 lb., maximum 80 lb. coated body stock.

## Material Submission

Submit your ads for Interior Design via the web at <http://www.adshuttle.com/Sandow>

Digital format is PDFX-1A

For production questions, email [printops@sandowdesign.com](mailto:printops@sandowdesign.com)

## Market Tabloid

	TRIM*	BLEED
Spread	20" x 12"	20 1/4" x 12 1/4"
Full-page	10" x 12"	10 1/4" x 12 1/4"
Half-page (horizontal)	10" x 6"	10 1/4" x 6 1/4"
Half-page (vertical)	5" x 12"	5 1/4" x 12 1/4"

## NeoCon Show Daily

	TRIM*	BLEED
Spread	21" x 13 1/2"	21 1/4" x 13 3/4"
Full-page	10 1/2" x 13 1/2"	10 3/4" x 13 3/4"
Half-page (horizontal)	10 1/2" x 6 1/2"	10 3/4" x 6 3/4"
Half-page (vertical)	5 1/8" x 13 1/2"	5 3/8" x 13 3/4"

## NeoCon Directory

	TRIM*	BLEED
Spread	10" x 7"	10 1/4" x 7 1/4"
Full-page	5" x 7"	5 1/4" x 7 1/4"

\*Safety: Live matter must be at least 1/4" from the trim.